

## PROGRAM OUTLINE

**FOR THE FOLLOWING PROGRAMS ONLY: Occupational Associate Degree and Higher**

<b>INSTITUTION DATA</b>					
<b>Name:</b> University of Global Studies					<b>ID#:</b>
<b>PROGRAM DATA</b>					
<b>Program Title:</b> Business Administration					
<b>Credential Issued:</b> Master of Business Administration					
<b>Program Delivery:</b>	Campus	Online	Correspondence	Other	If other, give a short description
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Program Length</b>	Semester Hours: <b>45</b>		Quarter Hours: <b>N/A</b>		
<b>General Education Hours (See Minimum Requirements Below):</b> N/A					
<b>*Minimum General Education Component:</b>					
Degree	Semester	Quarter			
OAD/AAS	9	14			
AA	36	54			
AS	15	22.5			
BA	45	67.5			
BS	30	45			

(The duration of a Bachelor Degree Program shall be a minimum of 120 semester credit hours, 180-quarter credit hours, or the recognized clock hour equivalent. A student transferring into the institution with an Associate Degree totaling 60-credit hours, will combine these Associate credit hours with the Bachelor credit hours to meet the minimum total stated above.)

### **ENTRANCE/ADMISSION REQUIREMENTS:**

(Programs of four hundred fifty (450) or more clock hours or the credit hour equivalent shall administer a basic skills examination to each student who enrolls, unless the student has provided evidence of a high school graduation diploma, general equivalency diploma, or its equivalent.)

#### **Graduate Admission Requirements:**

1. Submission of a copy of a valid government-issued picture identification.
2. Submission of Bachelor's Degree Official Transcripts\*.
3. Transfer students must supply their official college or university transcripts.
4. Submission of current Resume.
5. Submission of 3 Recommendation Letters (Optional).
6. Submission of proof of 3 Years of Professional Experience (Optional).

*\*Any document not in English must be accompanied by a certified translated copy.*

### **PROGRAM OBJECTIVE:**

Upon completing the **Master of Business Administration** program, graduates will be able to apply best practices in addressing managerial challenges and perform strategic analysis by integrating theory with real-world practices. They will excel in both written and oral communication, effectively presenting business concepts and strategies.

Additionally, students will develop leadership skills essential for collaborating within diverse teams, while understanding and analyzing the ethical responsibilities businesses face. They will be able to apply both quantitative and qualitative decision-making techniques to solve management issues and play an active role in identifying customer needs, contributing to the development of products and services that meet those needs. Graduates will also possess advanced problem-solving abilities, enabling them to assess uncertain situations, draw conclusions based on evidence, and innovate in new environments.

**PROGRAM DESCRIPTION:**

The MBA program is designed to integrate advanced business concepts with practical management skills, preparing students for leadership roles in a technology-driven global economy. Throughout the program, students will explore a wide range of business disciplines, including finance, marketing, operations, and strategy, learning to apply these concepts to real-world challenges through a decision-making framework that emphasizes analytical thinking and problem-solving.

Our program aims to develop well-rounded business leaders who can navigate complex issues and make informed, ethical decisions. Graduates will gain the skills needed to recognize and address ethical dilemmas while effectively managing projects and operations. The curriculum focuses on leadership development, teaching students how to inspire and motivate teams, optimize resources, and harness human potential for organizational success.

**PROGRAM BREAKDOWN BY COURSE**

Course Number	Course Title	Credit Hours	Clock Hours (If Applicable)	Services (If Applicable)
	NOTE: If a bachelor degree program entrance requirement is to transfer having earned an associate degree, enter the transfer of credit here.			
ACC 500	Financial Accounting	3		
LAW 505	Business Law and Ethics	3		
COM 510	Business Communication	3		
BUS 515	International Business	3		
LED 520	Leadership and Organizational Behavior	3		
FIN 525	Financial Decision Making	3		
MIS 530	Management Information Systems	3		
MAR 540	Marketing Management	3		
MAN 545	Supply Chain and Quality Management	3		
QUA 560	Quantitative Methods for Decision Making	3		
BUS 600	Business Administration Capstone	3		
	<b>SUBTOTAL</b>	<b>33</b>		
	<b>Healthcare Management Concentration</b>	<b>12</b>		
HCM 605	Hospital Management	3		
HCM 610	Healthcare Human Resources Management	3		
HCM 615	Strategic Management of Healthcare Organizations	3		
HCM 620	Health Crisis Management	3		
	<b>TOTAL:</b>	<b>45</b>		

**INVENTORY OF EQUIPMENT:**

Quantity	Equipment Item	Brief Description Of Equipment
2	Windows-Based Computer system or Laptop & Internet AMS DT - HP ProDesk 600 G4 Microtower PC Datasheet Operating system Windows 10 Pro 64	Processor Intel® Core™ i5-8500 with Intel® UHD Graphics 630 (3 GHz base frequency, up to 4.1 GHz with Intel® Turbo Boost Technology, 9 MB cache, 6 cores) Chipset Intel® Q370 (vPro); Intel® Q370 (non-vPro) Graphics Integrated: Intel® UHD Graphics 630 Memory 8 GB DDR4-2666 SDRAM (1 X 8 GB)

		Memory slots 4 DIMM Hard drive 256 GB PCIe® NVMe™ SSD
1	Moodle Student Interface.	Learning Management System - A <b>learning management system (LMS)</b> is a software application or Web-based technology used to plan, implement, and assess a specific learning process. Typically, a <b>learning management system</b> provides an instructor with a way to create and deliver content, monitor student participation, and assess student performance.
5	Office Desks	Computer Desks that support office operations
2	Fire Protection File cabinet	1-hr Fireproof file 3-drawer cabinet for student records
2	File Cabinet	Standards 6-drawer file cabinet
2	Printer	Low Volume Multi-Purpose printer

**TEXTBOOKS/LEARNING RESOURCES:**

(Include Publishers and Publication Dates)

**Accounting: Tools for Business Decision Making** by Paul D. Kimmel, Jerry J. Weygandt, Donald E. Kieso

- ISBN-10: 1119494788 | ISBN-13: 978-1119494782
- Publisher: Wiley; 7th edition (December 27, 2018)

**Supply Chain Management: Strategy, Planning, and Operation (What's New in Operations Management)** by Sunil Chopra

- ISBN-10: 0134731883 | ISBN-13: 978-0134731889
- Publisher: Pearson; 7th edition (January 3, 2018)

**Information Systems: A Manager's Guide to Harnessing Technology, Version 9.1** by John Gallaugher

- ISBN (Digital): 978-1-4533-4169-8
- Published: August 2022

**Business & Society: Ethics, Sustainability & Stakeholder Management** by Archie B. Carroll, Jill Brown, Ann K. Buchholtz

- ISBN-13: 978-0357718629 | ISBN-10: 0357718623
- Publisher: Cengage Learning; 11th edition (April 15, 2022)

**Global Business Today** by Charles Hill

- ISBN-10: 1266103147 | ISBN-13: 978-1266103148
- Publisher: McGraw-Hill InterAmerican de España S.L.; 12th edition (October 18, 2021)

**Quantitative Analysis for Decision Makers (Formerly known as Quantitative Methods for Decision Makers)** by Mik Wisniewski, Dr Farhad Shafti

- ISBN-10: 1292276614 | ISBN-13: 978-1292276618
- Pearson; 7th edition (October 28, 2019)

**Intermediate Financial Management** by Eugene F. Brigham/Phillip R. Daves

- ISBN: 9780357516669
- Copyright 2022 | Published, 14th Edition.

**Corporate Finance** by Jonathan Berk

- ISBN-10: 0135183804 | ISBN-13: 978-0135183809

Publisher: Pearson; 5th edition (February 11, 2019)

**Human Resources Management** by Sean Valentine/Patricia Meglich/Robert L. Mathis/John H. Jackson

- ISBN: 9780357033852
- Copyright 2020 | Published, 16th Edition

**Project Management: A Systems Approach to Planning, Scheduling, and Controlling** by Harold Kerzner

- ISBN-10: 1119805376 | ISBN-13: 978-1119805373
- Publisher: Wiley; 13th edition (March 2, 2022)

**Organizational Behavior: Bridging Science and Practice** by Talya Bauer and Berrin Erdogan

- ISBN (Digital): 978-1-4533-3767-7
- Published: January 2021, Version 4.0